

2023 Design Competition

ART IN, BUTT OUT

Competition Guidelines and Conditions of Entry

"Art In Butt Out" is a competition open to students in Year 8 whether in ACT public schools, private schools, or home schooled.

The competition is conducted by the AMA ACT's Tobacco Task Force. The Tobacco Task Force is a coalition of community sector organisations, whose objectives are to reduce the uptake of vaping and smoking, by young people particularly, and smoking cessation in the community. The Tobacco Task Force partners are AMA ACT, Canberra ASH, the Cancer Council ACT, the Heart Foundation ACT, Winnunga Nimmityjah Aboriginal Health Service and the ACT Government.

Entries

REQUIREMENTS

- Entry to the competition is free.
- Entrants must be Year 8 students studying in the ACT.
- Entrants will design a poster to spread awareness about the harmful effects of vaping and/or smoking.
- Entries must be the original work of the entrant and must never have been published or self-published in any format, print or electronic, excepting for the purposes of schoolwork or school publications.

SUBMISSIONS

- Entries must be accompanied by a completed official entry form, which has been signed by the entrant and parent/guardian.
- Entries may be submitted in person, electronically or by mail.
- Entry forms are available from schools, and on the AMA ACT website www.ama.com.au/act/artinbuttout or by phoning (02) 6270 5410.
- Only one entry per person is allowed.
- Entry implies acceptance of all the rules. Failure to comply with the entry requirements will result in disqualification.
- All entries must be received at the **AMA ACT Office, Level 1, 39 Brisbane Ave, Barton** or mailed to **AMA ACT, PO Box 560 Curtin ACT 2605** or emailed to reception@ama-act.com.au by **5pm Friday 30 June 2023**.

Judging

- Work will be judged on its adherence to the design guidelines, and its ability to be both arts and message based.
- The judges' decisions are final and no correspondence will be entered into. Judges are unable to comment on individual entries.
- The judging panel will include members of the AMA ACT's Tobacco Task Force.

Publishing Rights

- AMA ACT will retain the winning entry for promotional purposes.
- Entering the competition grants AMA ACT the right to use the artwork for promotional purposes in future years. This may include, but is not limited to, using the artwork, in future competition promotions, in the "Canberra Doctor" and in the publications of the constituent member of the Tobacco Task Force, to promote the work of the Tobacco Task Force in the community, and in other similar health promotions as considered desirable and appropriate by AMA ACT and the Tobacco Task Force.

Rights granted by the designer

Ownership of designs remains the property of the individual designers. The winning artwork will become the copyright responsibility of AMA ACT which will retain the work to use for promotional purposes aligned to the goal of reducing smoking and vaping, or the competition in future years. AMA ACT will acknowledge the designer whenever the artwork is used.

The designers warrant to AMA ACT that the work does not infringe the rights, including copyright, of any third party.

The winner will be required to attest to the accuracy of the information provided on the entry form. The winner and a parent or guardian acknowledges full agreement to all regulations and conditions of the competition as stated in the competition guidelines and conditions of entry.

Prizes

- There will be a \$250 gift voucher for the winning designer.
- AMA ACT reserves the right to withhold the prize if there is no outstanding entry worthy of the award.

Designs must meet the following guidelines

- Be an original design by a student in Year 8 of secondary schooling in ACT.
- Be designed specifically for the Art In Butt Out Competition. (Designs that are created for school assignments in conjunction with this competition are eligible).
- Communicate a message that raises awareness of the harmful effects of vaping, smoking, and/or nicotine products.
- Be in English or have an accompanying English translation.
- Be submitted as hard copy or electronically.
- **Be designed to the following specifications:**
 - Physical submissions: A4 single sided, 210mm wide x 297mm high. May be in any 2D (flat, not sculptural) medium such as oil, acrylic, charcoal, watercolour, ink, mixed media, pencil or pen.
 - Digital submissions: A4, 210mm wide x 297mm high, PDF or JPG, CMYK colour, 300dpi resolution. May be digital drawing/painting.
- **Copyright:**
 - All artworks entered by the artist must be new, original uncopied work, and must not infringe the copyright or any other rights of a third party.
 - All works must be made solely by the artist and be the property of the artist.

Designs not in accordance with the goal of reducing smoking and vaping, or which are deemed offensive, or infringe copyright of another party will be disqualified.

Timeline

- The competition will close at 5pm Friday 30 June 2023.
- Winner will be announced in September 2023.